

The Best & Biggest Networking Opportunity in Chicagoland!

to Business *Business*

South and Southwest Suburban Local Chambers of Commerce, working together to provide exhibit opportunities, structured networking and education workshops.

**4th
Annual!**

Tuesday, September 15, 2009

Tinley Park Convention Center at I-80 and Harlem Avenue

Reserve Booth Space NOW!

Only 224 spaces available - includes **FREE** listing in **Business Ledger Special Supplement** and a **FREE Zip Drive** with list of exhibitors!

ADVERTISE in The Business Ledger!

Read by over 11,000 business owners - discounted exhibitor pricing for the B to B Special Supplement!

Be a B to B Sponsor

and be featured in the September 7th Business Ledger! Sponsor lanyards, zipdrives, postcard printing and more!

Network for FREE with your business card!

FREE professional headshots for exhibitors and attendees!

8:00 am - Exhibitor Networking Hot Buffet Breakfast

9:00 am - Exhibit Floor Opens

Promote your products and services to thousands of attending businesses or bring a business card for your **FREE** admission and get ready to meet decision-makers!

9:30 am to 10:30 am -

How Social Media Can Build Your Business and Career
Learn from the experts about how Facebook, LinkedIn and Twitter can be real, successful marketing tools for both your business and yourself.

12 noon to 1:30 pm -

Lunch with Gyata Kimmons, Community Relations Director of *Chicago 2016*. Learn how the Southland economy will be impacted when the Olympics come to town.

2:30 pm to 2:30 pm -

Seven Keys to Email Marketing

Learn how to create highly effective and professionally branded emails that get results. Understand how to build a permission-based email list and get tips, tricks and strategies to get your emails opened.

3:00 pm - Exhibit Floor Closes/Exhibitor-Only Reception

4:00 pm - Exhibit Breakdown

Visit www.BtoBExpo.com or call your chamber for more information!

Loadsys Consulting, Inc. • Chicago Office Products • Sign-A-Rama Mokena



Tuesday, September 15, 2009

Tinley Park Convention Center

I-80 and Harlem Avenue

BtoBExpo.com

**RESERVE YOUR BOOTH AND/OR ADVERTISING SPACE BY AUGUST 21
FOR INCLUSION IN THE BUSINESS LEDGER'S SEPTEMBER 7th SPECIAL SECTION**

**RESERVE YOUR BOOTH BY SEPTEMBER 1st
FOR INCLUSION IN THE BUSINESS TO BUSINESS EVENT PROGRAM**

Please PRINT information.

Your Name/Title _____

Company Name _____

Business Category _____

Street Address _____

City _____ State/Zip _____

Telephone _____ Fax _____

Website _____ Email _____

Please check the Chamber of Commerce you are registering with and fax this application to that number:

- | | |
|--|--|
| <input type="checkbox"/> Alsip Chamber of Commerce 708-597-5962 | <input type="checkbox"/> Blue Island Chamber of Commerce 708-388-1062 |
| <input type="checkbox"/> Bridgeview Chamber of Commerce 708-598-1709 | <input type="checkbox"/> Crestwood Chamber of Commerce 708-489-1611 |
| <input type="checkbox"/> Frankfort Chamber of Commerce 815-469-4352 | <input type="checkbox"/> Homewood Area Chamber of Commerce 708-206-3605 |
| <input type="checkbox"/> Lemont Chamber of Commerce 630-257-3238 | <input type="checkbox"/> Matteson Area Chamber of Commerce 708-747-6054 |
| <input type="checkbox"/> New Lenox Chamber of Commerce 815-485-5001 | <input type="checkbox"/> Oak Lawn Chamber of Commerce 708-229-2236 |
| <input type="checkbox"/> Orland Park Area Chamber of Commerce 708-349-7454 | <input type="checkbox"/> South Holland Business Association 708-596-6696 |
| <input type="checkbox"/> Tinley Park Chamber of Commerce 708-532-1475 | <input type="checkbox"/> West Suburban Chamber 708-387-7556 |

**YOUR BOOTH IS NOT RESERVED UNTIL FULL PAYMENT IS RECEIVED.
ADMISSION TO THE EXHIBIT FLOOR IS FREE WITH YOUR BUSINESS CARD!**

- | | Amount |
|---|---------------|
| <input type="checkbox"/> Enclosed is payment of \$199 \$175 until July 30 Includes 8 x 10 piped and draped booth, 8 foot table and 2 chairs, one seat at breakfast, one box lunch at your booth and two admissions to exhibitor-only appetizer reception (cash-bar). | _____ |
| <input type="checkbox"/> Enclosed is additional \$10 to UPGRADE TO ATTEND THE SEATED SPEAKER'S LUNCHEON. | _____ |
| <input type="checkbox"/> Enclosed is payment of \$25 each for SEATED SPEAKER LUNCHEONS FOR ADDITIONAL ATTENDEES. | _____ |
| <input type="checkbox"/> Enclosed is payment of \$15 each for ADDITIONAL EXHIBITOR-ONLY BOX LUNCH(ES). | _____ |
| <input type="checkbox"/> Enclosed is payment for (circle one or both) electricity for \$60 and/or phone line for \$80. | _____ |
| <input type="checkbox"/> Enclosed is payment of \$480 (\$460 until July 15). Includes 1/12-page Business Ledger ad (2.875" x 2.875") , 8 x 10 piped and draped booth, 8 foot table and 2 chairs, one seat at breakfast, one box lunch and two admissions to exhibitor-only appetizer reception (cash-bar). | _____ |
| <input type="checkbox"/> Enclosed is payment of \$575 (\$555 until July 15). Includes 1/8-page Business Ledger ad (4.75" x 2.875") , 8 x 10 piped and draped booth, 8 foot table and 2 chairs, one seat at breakfast, one box lunch and two admissions to exhibitor-only appetizer reception (cash-bar). | _____ |

TOTAL AMOUNT _____

- My check is enclosed.
- Please charge my credit card below. (Crestwood Chamber and New Lenox Chamber does not accept credit card payments)

MC/VISA# _____ Security Code _____ Exp. Date _____

Signature _____

Please make all checks payable to your local chamber of commerce. Mail this application and your payment to your local chamber of commerce. **No refunds or exchanges.** Non-member exhibitor basic price is \$395. Due to limited space, clubs and civic organizations will not be allowed to exhibit, but are encouraged to attend. One branch only of organizations with multiple locations (office supply stores, banks, copy shops, etc.) will be allowed to exhibit on a first come, first served basis. Your local chamber, organizers of this event, and the Tinley Park Convention Center assume no liability and shall be held harmless for injuries or accidents, or other liabilities.

FOR OFFICE USE ONLY RECEIVED BY _____ DATE AND TIME _____

Title Sponsorship (limit one) - \$3,000

- Full page, four color ad on the back cover of the BtoB Expo Special Supplement which will be distributed in The Business Ledger (circulation 11,500 business owners and managers) prior to the expo and as the day-of program.
- 8 x 10 piped and draped booth, 8 foot table and 2 chairs, one seat at breakfast, one box lunch and two admissions to exhibitor-only appetizer reception (cash-bar)
- Logo identification and sponsor recognition on all applicable material:
 E-Newsletters • Promotion ads • Partner websites • Printed promotional material • Sponsor-provided signage displayed at the event
- Cross-promotion in partner media
- A profile of your organization will be published in the special supplement.

Diamond Sponsorship Investment (limit two) - \$2,500

- Full page, four color ad on the inside front cover or inside back cover of the BtoB Expo Special Supplement
- 8 x 10 piped and draped booth, 8 foot table and 2 chairs, one seat at breakfast, one box lunch and two admissions to exhibitor-only appetizer reception (cash-bar)
- Logo identification and sponsor recognition on all applicable material:
 E-Newsletters • Promotion ads • Partner websites • Printed promotional material • Sponsor-provided signage displayed at the event
- Cross-promotion in partner media
- A profile of your organization will be published in the special supplement.

Gold Sponsorship Investment - \$2,000

- Junior-page (2/3), four color ad in the BtoB Expo Special Supplement
- 8 x 10 piped and draped booth, 8 foot table and 2 chairs, one seat at breakfast, one box lunch and two admissions to exhibitor-only appetizer reception (cash-bar)
- Logo identification and sponsor recognition on all applicable material:
 E-Newsletters • Promotion ads • Partner websites • Printed promotional material • Sponsor-provided signage displayed at the event
- Cross-promotion in partner media
- A profile of your organization will be published in the special supplement.

Silver Sponsorship Investment - \$1,500

- 1/2 page, four color ad in the BtoB Expo Special Supplement
- 8 x 10 piped and draped booth, 8 foot table and 2 chairs, one seat at breakfast, one box lunch and two admissions to exhibitor-only appetizer reception (cash-bar)
- Logo identification and sponsor recognition on all applicable material:
 E-Newsletters • Promotion ads • Partner websites • Printed promotional material • Sponsor-provided signage displayed at the event
- Cross-promotion in partner media
- A profile of your organization will be published in the special supplement.

Bronze Sponsorship Investment - \$1,000

- 1/4 page, four color ad in the BtoB Expo Special Supplement
- 8 x 10 piped and draped booth, 8 foot table and 2 chairs, one seat at breakfast, one box lunch and two admissions to exhibitor-only appetizer reception (cash-bar)
- Logo identification and sponsor recognition on all applicable material:
 E-Newsletters • Promotion ads • Partner websites • Printed promotional material • Sponsor-provided signage displayed at the event
- Cross-promotion in partner media
- A profile of your organization will be published in the special supplement.

- My check is enclosed.
- Please charge my credit card below. (Crestwood Chamber and New Lenox Chamber do not accept credit card payments)

MC/VISA# _____ Security Code _____ Exp. Date _____

Signature _____

Please make all checks payable to your local chamber of commerce. Mail this application and your payment to your local chamber of commerce. **No refunds or exchanges. No booth reservations accepted after September 10, 2009.** Due to limited space, clubs and civic organizations will not be allowed to exhibit, but are encouraged to attend. One branch only of organizations with multiple locations (office supply stores, banks, copy shops, etc.) will be allowed to exhibit on a first come, first served basis. Your local chamber, organizers of this event, and the Tinley Park Convention Center assume no liability and shall be held harmless for injuries or accidents, or other liabilities.

FOR OFFICE USE ONLY RECEIVED BY _____ DATE AND TIME _____