



Marketing Opportunities from Your Chamber

Chambergram Ad: Logo ads that run in our newsletter (circulation 650+ or 7800 x per year). You can run your 1½" by 1½" logo ad in 12 issues - \$600, 6 issues - \$360 or 3 issues - \$210.00. Sign up for a full year and save! Questions?? Give us a call and we'll help you decide which is best for you!

Email Blasts: FREE! Just send us the information of your event summarized in the body of an email and we'll pass it on in our weekly ChamberNews. Check the Email Guidelines for format and content specifications. Sorry, we cannot accept attachments or summarize from attachments. Keep it short and sweet and include dates that you want your news item published. Be sure to include contact information. We don't want to be deleted as spam!

Member of the Week: Be the star of your own email sent out to over 800 registered recipients. \$75 – Call for details.

Mail Labels: \$20 per set of labels on white label stock or \$30 for clear stock (when you're sending out those holiday greetings!) Just call or email us and we'll have your labels ready in 24 hours. No time to pick them up? Just let us know and we'll send them out in the mail (additional \$3 fee)

Calendar Inserts: An insert can be added to our monthly calendar mailing for \$175. Each month we mail a calendar of our current events to all of our Chamber Members. Your insert will be included with this calendar. Our office must receive the insert by the 20th of the current month for inclusion in the next month's calendar mailing. Please call us at 708-349-2972 to learn the specifics and reserve a month for your insert.

Chambergram Inserts: An insert can be added to our newsletter for \$175. Your insert will be included with this newsletter. Our office must receive the insert by the 20th of the current month for inclusion in the next month's calendar mailing. Please call us at 708-349-2972 to learn the specifics and reserve a month for your insert.

Member-to-Member Program: Let us know your offer and we'll list it on the website. It is our job to encourage everyone to **Shop Chamber Members first!** If you want to change your offer, let us know and we'll make the change the same day. If there's a deadline for a special offer, please contact us when it's over so we keep our site up-to-date.

Website Links: This is **FREE** and a benefit of your membership. Let us know your website and we'll make sure our site is linked to yours!

Additional category listings: Your listing in one website category is included with your membership. For an additional \$25 per category we can include your company in additional specified category listing(s).

Business Description: For a \$25 fee, we will add a business description to your entry on our website. This is great for those companies that have multiple services that they would like to advertise. Need some examples of how to use this marketing tool? Give us a call at the Chamber and we'll send you the form and some examples.

Business to Business Expo: Save the date for 2009 – September 15th to be exact. Coordinated with 15 other south suburban chambers, this event is held at the Tinley Park Convention Center and is intended as a networking tool for our chamber members. Exhibit space is limited to chamber members that are participating in the event and early bird rates apply, so don't miss the deadline date! This all day event includes breakfast, lunch and tickets to an appetizer reception and informative seminars. If you're looking to connect with businesses, this event is for you! Watch your Chamber mailings and the website for applications!

Community EXPO: This event is held every fall. Mark your calendars for Saturday, October 17, 2009. It's a terrific way to gain community exposure for your business and the price is right! Be sure to take advantage of the early bird exhibitor rates and sign-up by the deadline date. Can't attend as an exhibitor? Consider donating a raffle prize or including a promotional item or coupon offer in the Welcome Bag program (see below). Watch your chamber mailings and the website for applications!

Welcome Bags: For just \$75, you can supply us with coupons, pens, key chains, or other small promotional items and we'll put them in our Welcome Bags. These bags will be distributed at our Community Expo, to residents who visit the Chamber office (and everyone wants to visit our historic schoolhouse), at meetings, and wherever we think it will benefit our members. Watch your Chamber mailings and the website for applications!

Annual Golf Outing: Become a towel, hole, beverage cart or entertainment sponsor and your name will be seen by all the golfers (300+) and volunteers and included in advertising in the Chicago Tribune. New to the Chamber? Donate a raffle prize. It's a great way to get your name out to the membership! We've got some great ideas for this year's outing and you'll want to be part of it! Mark your calendar for June 25, 2009 and watch your Chamber mailings for applications!

NEW! Strictly Networking or Contacts and Connections Sponsorship: Sign up to be an official sponsor of one of our networking events: Strictly Networking, Contacts and Connections and Speed Networking. One of these events is held every 6 –8 weeks. As a sponsor you provide lunch for participating members along with a \$100 sponsorship fee. You are provided with a promotional table at the event where you may distribute informational brochures and other giveaway items. You are also given a 7-10 minute presentation period to promote your company's services. There is still no better way to market your company than one-on-one sales. Call our office at 708-349-2972 and see what dates we have available.

The Orland Park Chamber of Commerce is dedicated to be the primary resource helping business and the community grow and prosper.